

MBA 5670 – Management Information Systems
Dr. Garrett
Spring, 2007

Book Report Assignment

Book Selection

You may choose a book that will be useful for your term project, or you may choose an entirely different topic for your book report. The attached book list will give you some suggested readings. Note that you can read any book on this list without notifying me of your selection. If you opt to select another book, please see me for approval of the book. You are **not** limited to reading a selection from this list. Rather, you may select any book that fits in with course topics.

Guidelines

Your book report should be roughly 1,000 words (4 pages or so).

Begin your review with a bibliographic entry for the book you have read.

Don't try to summarize the book. Give a brief overview of what it's about and then use most of your space to pick a few critical themes or issues and discuss how the author presents them. Analyze and comment ... don't just summarize. Tell which points you think are valid and which you don't agree with (and why). Add your own examples and counterexamples, if appropriate.

Some books on the book list are general evaluations of computers or technology. Some take one side (pro or anti-technology) and argue it strongly. Read critically. Think about and include counterarguments.

Deadlines for Book Selection and Book Report

If you choose a book that is not on the list of suggested books, please email me for approval and include the following information: title, author, date of publication, and a few sentences on what it's about (if it isn't obvious from the title). Books on the list are automatically approved. Books not on the list must be approved by me.

The book report is due on the date indicated on the course calendar and will not be accepted late.

Warning

Don't delay starting this assignment. Some of these books may be in the Booth Library, while others may be at public libraries or available from bookstores. If you want to purchase one of the books, try some online services such as amazon.com.

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- Cringley, Robert X. *Accidental Empires*: HarperBusiness, 1996.
- De George, Richard T. *The Ethics of Information Technology and Business*: Blackwell Publishing, 2003.
- Dorn, James A., ed. *The Future of Money in the Information Age*. Washington, DC: Cato Institute, 1997.
- Friedman, Thomas L. *The World Is Flat: A Brief History of the Twenty-First Century*. New York: Farrar, Straus and Giroux, 2005.
- Garfinkel, Simson. *Database Nation: The Death of Privacy in the 21st Century*. O'Reilly & Associates, 2000.
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- Goldratt, Eliyahu M., and Jeff Cox. *The Goal: A Process of Ongoing Improvement*, 2004.
- Hammond, R. *Identity Theft: How to Protect Your Most Valuable Asset*. Franklin Lakes, NJ: Career Press, 2003.
- Kelly, Kevin. *New Rules for the New Economy: 10 Radical Strategies for a Connected World*. New York: Penguin Books, 1998.
- Kline, David, and Dan Burnstein. *Blog! How the Newest Media Revolution Is Changing Politics, Business, and Culture*. New York: CDS Books, 2005.
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- Naisbitt, John. *The Global Paradox: The Bigger the World Economy, the More Powerful Its Smallest Players*: William Morrow and Company, 1994.
- Norman, Donald. *Things That Make Us Smart: Defending Human Attributes in the Age of the Machine*: Addison Wesley, 1993.
- Norris, Pippa. *Digital Divide: Civic Engagement, Information Poverty, and the Internet Worldwide*, 2001.
- O'Harrow, Robert Jr. *No Place to Hide*. New York: Free Press, 2005.
- Palloff, R. M., and K. Pratt. *The Virtual Student. A Profile and Guide to Working with Online Learners*. San Francisco: Jossey-Bass, 2003.
- Postman, Neil. *Technopoly: The Surrender of Culture to Technology*: Alfred A. Knopf, 1992.
- Postrel, Virginia. *The Future and Its Enemies: The Growing Conflict over Creativity, Enterprise, and Progress*: Free Press, 1998.
- Rochlin, Gene I. *Trapped in the Net: The Unanticipated Consequences of Computerization*. Princeton: Princeton University Press, 1997.
- Rogers, Everett M. *Diffusion of Innovations, 5th Edition*. New York: Free Press, 2003.
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- Sterling, Bruce. *The Hacker Crackdown: Law and Disorder on the Electronic Frontier*: Bantam Books, 1992.
- Vaidhyanathan, Siva. *The Anarchist in the Library: How the Clash between Freedom and Control Is Hacking the Real World and Crashing the System*: Basic Books, 2004.